

Swiss TPH



Swiss Tropical and Public Health Institute  
Schweizerisches Tropen- und Public Health-Institut  
Institut Tropical et de Santé Publique Suisse

# **EbM - Introduction**

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# From efficacy to community effectiveness – be effective

## Magic bullets and magic gun

From Efficacy to Effectiveness

Efficacy

80%

X Access

x 80%

X Targeting Accuracy

x 80%

X Provider Compliance

x 75%

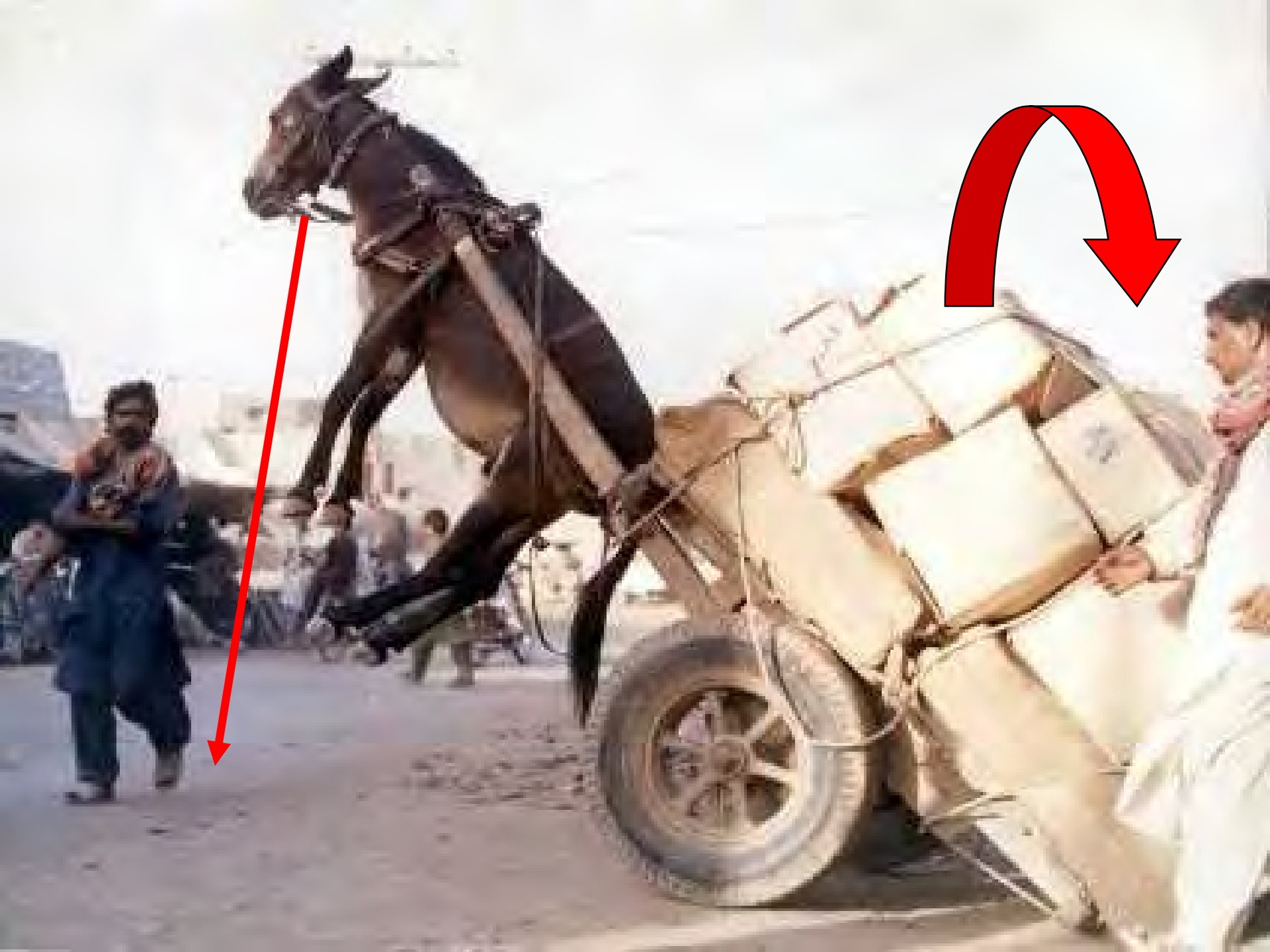
X Consumer Adherence

X 75%

Equity effectiveness

= Effectiveness

= 29%



A man with a beard, wearing a pink long-sleeved shirt and grey pants, is sitting in a small motorboat on a body of turquoise water. The boat is dark-colored with the words "DONT GIVE UP" written in white, bold, capital letters along its side. The boat has a blue interior and a white outboard motor at the stern. The man is looking towards the camera. The water is clear and blue, and there are some ripples around the boat. In the background, another small boat is partially visible on the right side.

DONT GIVE UP